



SAN ANTONIO FOR GROWTH ON THE EASTSIDE

For Immediate Release

## **Block Party Celebrates Opening of New Eastside Businesses** *Oct. 30 Event marks restoration of historic New Braunfels Avenue building*

### **WHAT:**

A grand opening block party to celebrate the restoration of the historic former Grandview Food Center building, which had been abandoned for five years, as the newly named Golden Arch, which houses three new businesses: the I.W. Sausage Hauze restaurant and mini-grocery, In the Kutt Barber Shop, and the Business Depot, the Eastside's first neighborhood business center.

The block party for the grand opening of the businesses will feature food, entertainment and information booths from organizations such as Davis-Scott YMCA, Wells Fargo, Boys & Girls Club and more.

The building restoration was supported with a Store-Front matching grant from local non-profit San Antonio for Growth on the Eastside (SAGE), which provides qualified businesses an opportunity to enhance the façade of their properties with matching grants to improve their buildings and attract more customers.

### **WHEN:**

Sunday, October 30, 6 - 9 p.m.

### **WHERE:**

The Golden Arch is located at 734 North New Braunfels Avenue. North New Braunfels will be blocked-off from Blue Bonnet Street to Burnet Street for the block party.

### **WHO:**

**Joaquinn Arch**, entrepreneur and native Eastsider, restored the Grandview building and created these new businesses to preserve the history of the community and provide jobs for the Eastside. **Jackie Gorman**, executive director of SAGE.

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### **About SAGE**

*SAGE is a non-profit organization that serves as a growth engine for San Antonio's Eastside. Through partnerships, alliances and leveraging resources, we help Eastside businesses expand and grow and support new businesses joining our community. Our passion is telling the story and celebrating the successes of San Antonio's Eastside.*



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